

This has been an incredible moment for science, and The Franklin Institute aims to encourage more young people to pursue science and technology fields. **Thank you for joining us in delivering our mission to inspire and educate.**



# 2021 YEAR IN REVIEW

We welcomed over  
**248,000 VISITORS**  
into our science center for safe and fun learning!

**110,000 more than in 2020!**



“ on  
**OUR IMPACT**

[The Franklin Institute] was pretty much my favorite place in the world to go when I was a kid, and no doubt a huge reason why I am a physician now.

—Lauren

”



## franklin@ HOME

**NIGHT SKIES @ HOME**  
WITH CHIEF ASTRONOMER DERRICK PITTS REACHED AN **ASTRONOMICAL 167,000 VIEWERS**

**COVID-19 Updates**

**ENGINEERING for Good**

THE FRANKLIN INSTITUTE *Awards*

Presented by  
**BANK OF AMERICA**

More than **5,000 views** of the live broadcast and recording, where the inaugural **NextGen Award** honored **Dr. Kizzmekia Corbett** for outstanding work in vaccine development.



### BREAKING WORLD RECORDS!

To celebrate the opening of the Crayola exhibit, local artist **Dyymond Whipper-Young** broke the World record with a **6,450 square foot drawing**.



**2 SEASONAL EVENTS!**

**FRANKLIN FRIGHT!**

SPONSORED BY **FMC**

**28,500 VISITORS!**

**15,000 VISITORS!**

**FRANKLIN FROST**

SPONSORED BY **PNC**

WE CELEBRATED, UPLIFTED, AND LEARNED FROM ONE ANOTHER

**CELEBRATION OF AFRICAN AMERICANS IN SCIENCE**

**¡BIENVENIDO! DIA DEL NIÑO WELCOME!**

**CELEBRATE ASIAN AMERICAN + PACIFIC ISLANDER MONTH**

**CELEBRATE FAMILY PRIDE DAY**

Braskem  
Official Diversity, Equity, Access & Inclusion Partner

**4 DAILY LIVE SCIENCE SHOWS**

**500 EYE AND HEART DISSECTIONS**  
Independence

**650 EXPLODING HYDROGEN BALLOONS!**





**In 2021, we remained committed to under-resourced youth and families in Greater Philadelphia.**

*Your generosity supported The Franklin Institute's mission and vision that seek to make STEM learning more equitable and accessible for underrepresented Philadelphia-area youth.*

**By prioritizing our FREE and ACCESSIBLE programs, we aim to inspire future generations of racially diverse professionals in science, technology, engineering, and math.**

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*I started my master's degree this week, and my intro to grad school course had me thinking and writing about my STEM Scholars experience.... Truly the best decision I have made thus far in my educational journey.*

– Deanna  
STEM Scholars Student  
Class of 2014

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**16,317 discounted visits provided to underserved families!**



**STEM Scholars Class of 2021**



The Franklin Institute is a nationally recognized creator of informal STEM education programs that reach across 33 states.

**61**

college acceptances and \$2.1 million in scholarship offers were received by STEM Scholars Class of 2021.



GSK's Science in the Summer reached 5,046 individuals in Philadelphia and 18,000 individuals nationally.

**In 2021, Leap into Science had 3,845 participants.**



**132**

students in our PACTS and STEM Scholars programs continued learning virtually during the 2020-2021 school year

*In 2021, the Institute received a Mission2Mars NASA grant.*

**MISSION 2MARS**

ENGINEERED BY THE FRANKLIN INSTITUTE

The Institute hosted a **four-day Youth Climate Summit** for Philadelphia-area students and educators in grades 8-12. **Over 70 attendees represented 18 schools**, with the majority located in PA Environmental Justice areas.



**OUR MISSION:** In the spirit of inquiry and discovery embodied by Benjamin Franklin, the mission of The Franklin Institute is to inspire a passion for learning about science and technology.